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CJ FOUNDATION GRANT TARGETS SAFE SLEEP DURING INFANCY

On 2/10/15, the Southwest SIDS Research Institute with administrative offices in Lake Jackson, Texas, announced that it has received a \$5,000 grant from the CJ Foundation for SIDS, the country's leading non-governmental funder of programs and organizations addressing Sudden Infant Death Syndrome (SIDS) and Other Sleep-related Infant Death.

The grant will be used to provide general safe sleep out-reach.

“The CJ Foundation for SIDS is proud to support the important work of Southwest SIDS Research Institute through this grant,” said Susan Hollander, President/Executive Director of the CJ Foundation. “We are acutely aware of how important education is in the role of reducing the risk of SIDS and other sleep-related infant death due to unsafe sleep environments. Education is a critical part of our mission and we will continue to support programs and organizations that advocate for safe sleep.”

According to Judith Henslee, Executive Director of the Southwest SIDS Research Institute, unsafe sleep practices, including co-sleeping, have increased 4 fold since the 80s, both nationally and in Texas. A Texas baby dies in an unsafe sleep environment every two days. These deaths are potentially preventable through risk reduction education. The CJ Grant will go a long way toward helping us achieve the goal of reducing unexpected infant death.

The CJ Foundation for SIDS was founded by Joel and Susan Hollander in memory of their daughter, Carly Jenna, who died from SIDS in 1993. Since its inception in 1994, the CJ Foundation has provided millions of dollars towards research, bereavement support programs, education and public awareness initiatives throughout the nation, making tremendous strides in its fight to end SIDS and Other Sleep-related Infant Death.

“The Southwest SIDS Research Institute exists to end unexpected infant mortality (death) through education, support, medical services, and research.” Safe Sleep Information provided by this grant is available by calling 800.245.SIDS (7437) or going to www.swsids.org/

To learn more about the CJ Foundation for SIDS, visit www.cjsids.org or call (888) 8CJ-SIDS.